



Transparency Report

ciclo 2021

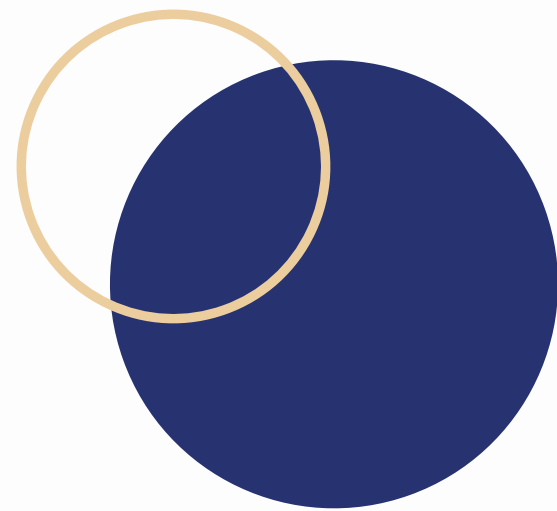
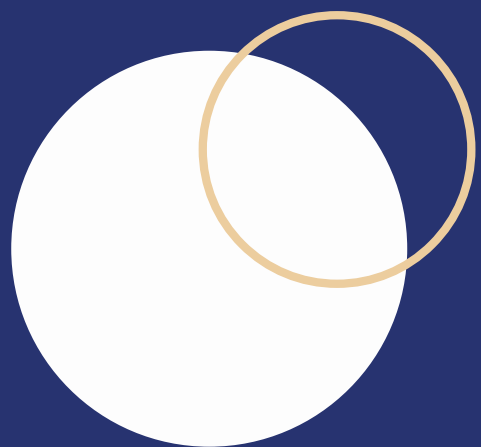


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OUR MISSION

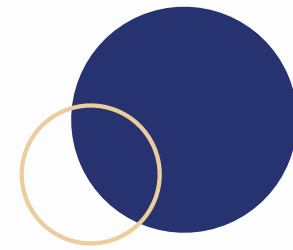


WE STRIVE

To ensure that all communities have equal opportunity to enter, take part in, and succeed in the emerging cannabis market.

TRANSPARENCY

A CLOSER LOOK

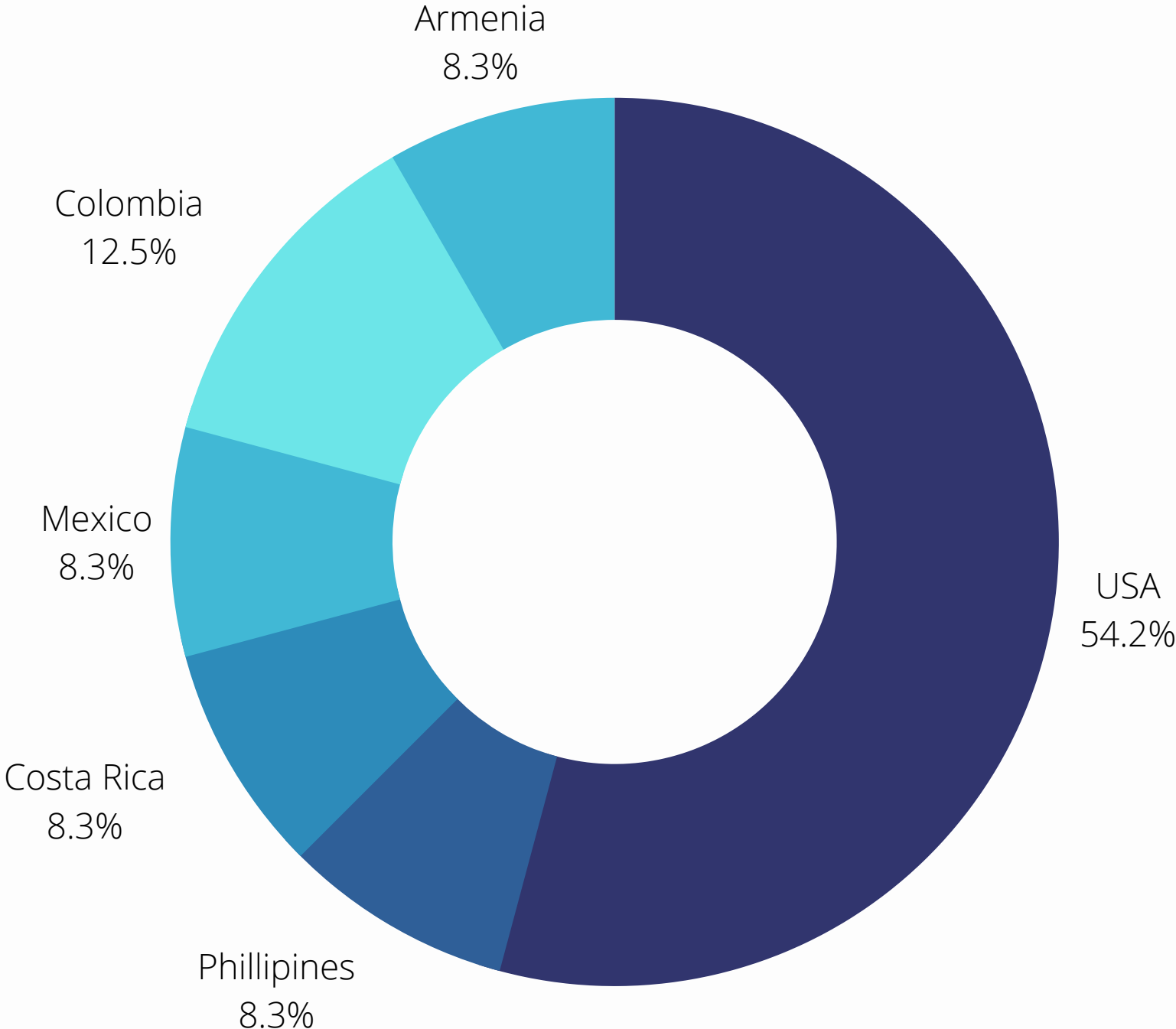


This document serves as a snapshot of our continued commitment to a core value:

We are open about what we do and how we do it.

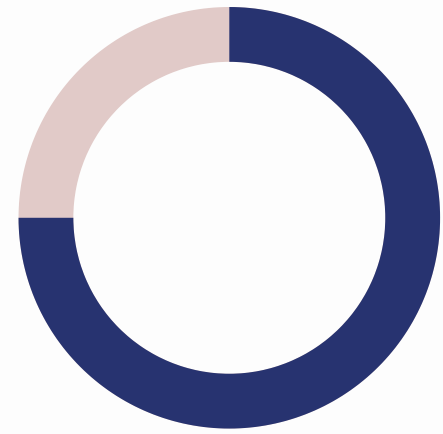
Thank you for joining us as we share who we are, what we've been up to in 2021 and where we plan to go in the year ahead.

**WE ARE A GLOBAL
DECENTRALIZED TEAM**



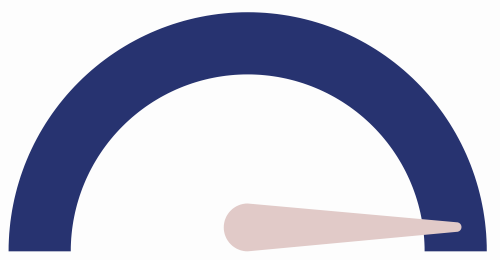
BY DEPARTMENT

LEADERSHIP



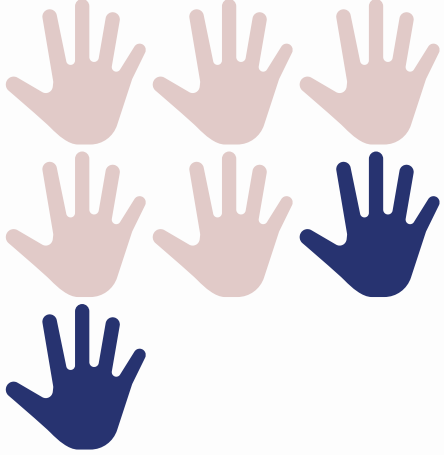
75% BIPOC
25% WOMEN

TECHNOLOGY



81.82% BIPOC
37.5% WOMEN

MARKETING



62.5% BIPOC
75% WOMEN

CUSTOMER-FACING



100% BIPOC
33.33% WOMEN



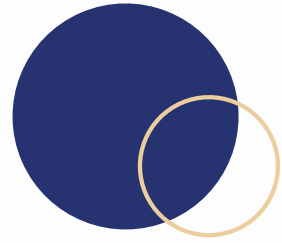
96.7%

CUSTOMER SUPPORT SATISFACTION

99.9%

CHASKI SERVICE UPTIME





REBRAND



PERUVIAN BLUE

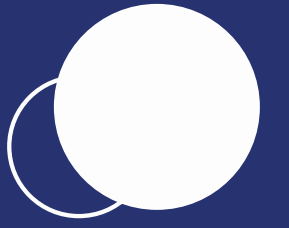
The blue hue we chose for our Chaski logo is a nod to Joseph's grandfather's hometown colors in Ayacucho.

PATTERNS

Strong patterns represent our founders's Indigenous heritage. From Peru, Costa Rica, Colombia and India, they are found in every Indigenous culture.

TYPEFACE

Our engineering brains loved the aesthetic of typefaces that resembled traditional code.



COMMUNITY

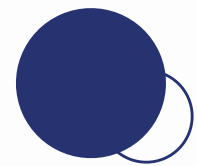
STAYING CONNECTED

We joined allied community organizations, attended industry events, and presented at an international conference.



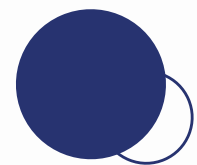


COMMUNITY EVENTS



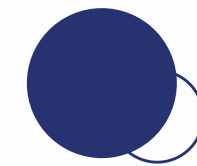
HALL OF FLOWERS

We connected with friends and partners at both HOF events in Santa Rosa and Palm Springs.



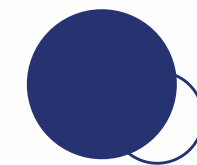
EMERALD CUP

It always feels like a family reunion at the Santa Rosa Fairgrounds. We loved seeing the craft farmer section.



MEADOWLANDS

We love Meadowlands because it centers in depth connections. What's better than redwoods & joints before noon?



NCIA

We particularly enjoyed the Equity discussions and workshops at NCIA this year.

ALLIED MEMBERSHIPS



BAY AREA
LATINO
CANNABIS
ALLIANCE



BAY AREA
HISPANIC
CHAMBER OF
COMERCE



DECRIMINALIZE
NATURE



TRINITY
COUNTY
AGRICULTURE
ALLIANCE



HUMBOLDT
COUNTY
GROWERS
ALLIANCE

SCIENCE OF CANNABIS CULTIVATION SYMPOSIUM

Presented by our
VP of Growth,
Colleen King



Building Cannabis Terroir Profiles:
Appellations and Insights Gleaned from Specialty Industries

INCLUSION

A group of diverse people, including a woman in a blue jacket, a man in a colorful patterned shirt, and a woman in a blue long-sleeved shirt, are seated around a conference table. They are all smiling and clapping their hands, suggesting a positive and inclusive meeting environment. The background shows a modern office setting with glass partitions.

LEAVING THE DOOR OPEN BEHIND US

This year we addressed inclusion with education, resources and system integrations.



IN PERSON TALKS

"HOW TO LEVERAGE TECHNOLOGY
AS A CANNABIS OPERATOR"





FREE

CULTIVATION SOFTWARE

DISCOUNTED

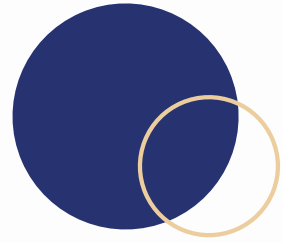
FOR EQUITY





SYSTEM INTEGRATIONS

Integration ensures that all systems work together and in harmony to increase productivity and data consistency.



ALWAYS BUILDING

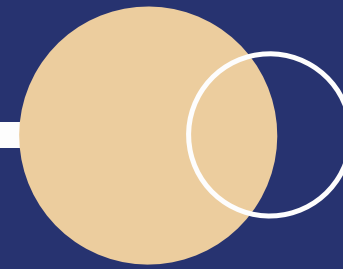
Let's just say we were busy.



INNOVATION

PROBLEM SOLVING

We assess the problem to determine if it can be solved with technology, process, education, or a combination of all three.

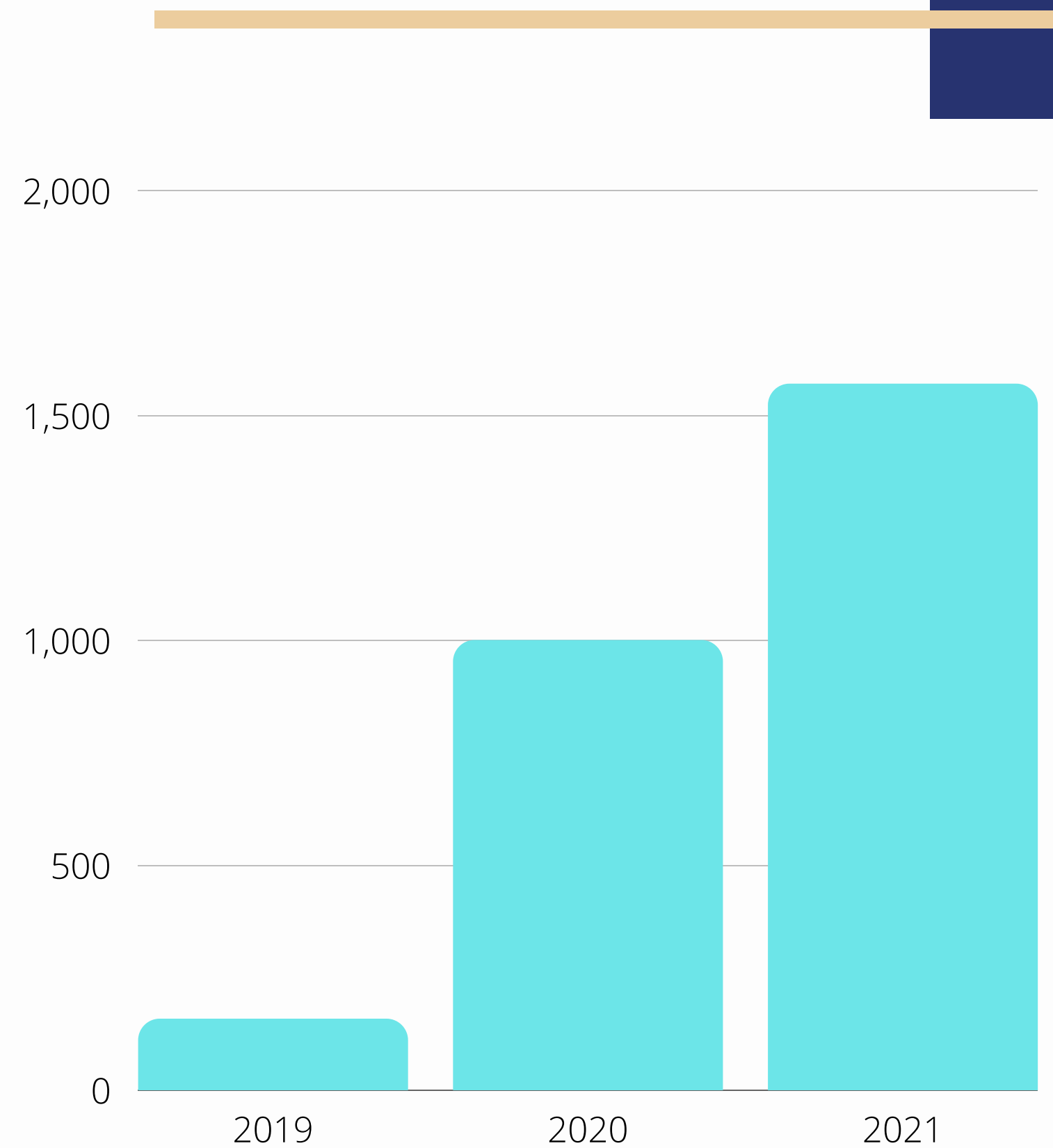


FEEDBACK LOOPS

If we can build to our high standards and it can affect multiple customers, we build it and release the feature for all to use.

WE LISTENED.

Our teams worked diligently to roll out enhanced features for our Chaski customers.



Features by Year



HIGHLIGHT ENHANCEMENTS

CONSIGNMENT REPORTING

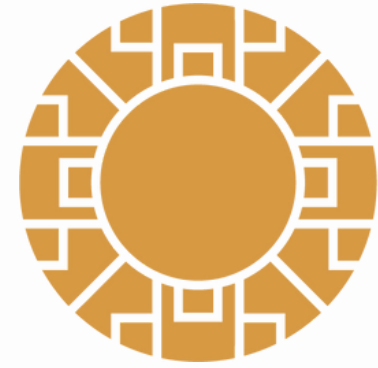
Track and invoice fees associated with consignment agreements

LIVE COGS / BILL OF MATERIALS

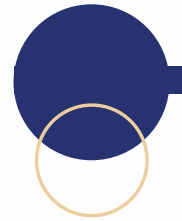
Create and automate a list of materials used to create your product

BRAND SALES PORTAL

Collaborate with internal and external brand sales reps
for order input and sales tracking

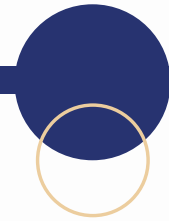


listo



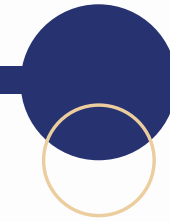
FIRST QUARTER

Initial proof of concept, flow and API setup.



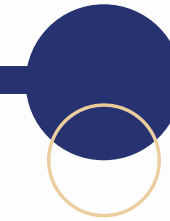
SECOND QUARTER

UI design and initial build of iOS app.



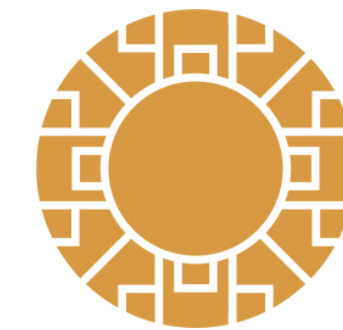
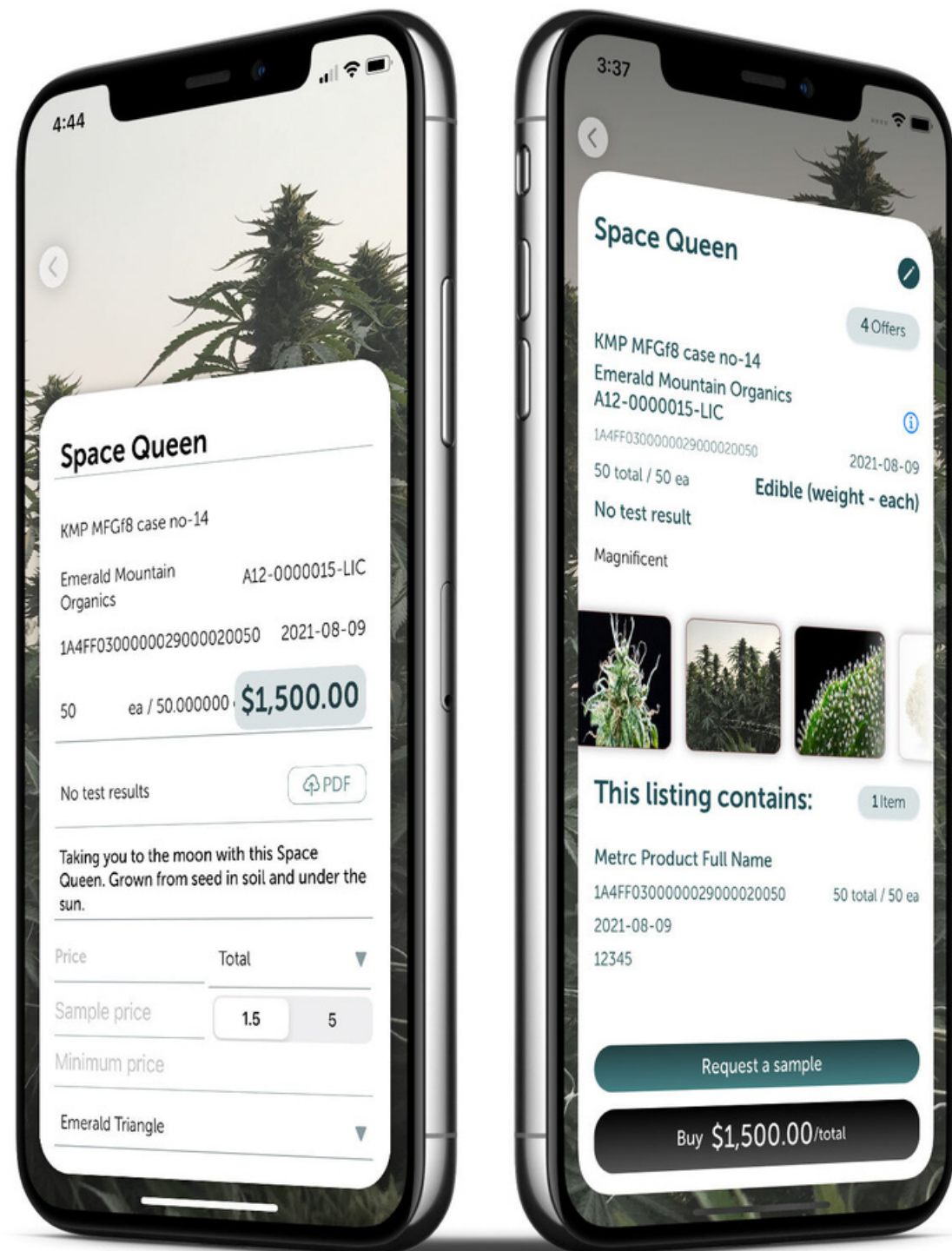
THIRD QUARTER

Expansion to support messaging, finance, and transportation.



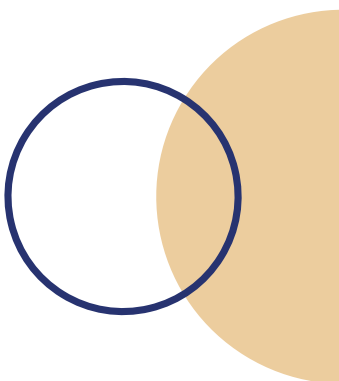
FOURTH QUARTER

Engaged with the community to validate our ecosystem concepts.

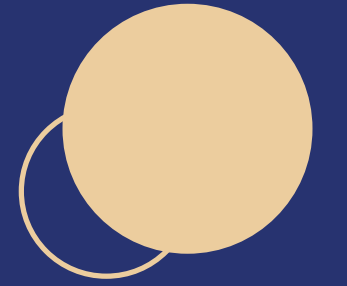


listo

Listo is a secure cannabis sourcing app that quickly brings sellers and buyers together in real time with simple sample fulfillment.



LOOKING AHEAD



HUMAN FACTORS

We're excited to revamp our user experience and upgrade our training modules.

STRATEGIC PARTNERSHIPS

Equity, Legacy and BIPOC license holders team up to take transparency to a new level.

LISTO APP LAUNCH

Technology is a powerful tool to transform a supply chain into a value chain.



ciclo

**We thank you for
your ongoing
support in 2022.**